THE WEB CONFERENCE

ACM

PARTNERSHIP PROSPECTUS

THE ACM WEB CONFERENCE 2027

May 10th – May 14th 2027

Dublin, Ireland

Dublin Royal Convention Centre



Connecting academia, industry and the **future** of the Web.

WELCOME

It is our great pleasure to welcome you to the ACM Web Conference 2027, taking place in the vibrant city of Dublin, Ireland, from 10th – 14th May 2027.

Since its inception in 1989, The Web Conference has been the main international forum for presenting the ideas, technologies and innovations that have shaped the evolution of the World Wide Web. From pioneering search technologies and trust algorithms to knowledge graphs and today's AI-powered Web, the conference has consistently been the birthplace of research that has transformed how billions of people connect, communicate and access information.

In 2027, we are delighted to bring this prestigious conference to Dublin, a city renowned for its rich heritage, thriving technology ecosystem and world-class research community. As the European headquarters of many of the world's leading technology companies and home to outstanding universities and research institutes, Dublin provides an inspiring setting to explore the next generation of Web technologies.

The ACM Web Conference 2027 will bring together researchers, practitioners, policymakers, entrepreneurs and industry leaders from across the globe to exchange ideas, foster collaborations and shape the future of the Web. Our exciting programme will feature cutting-edge research presentations, keynote addresses from internationally recognised leaders, industry sessions, workshops, tutorials, posters and demonstrations, a PhD Symposium, special tracks and numerous networking opportunities designed to encourage meaningful interaction between academia and industry.

We are also committed to creating an inclusive, welcoming and sustainable conference experience where participants from diverse backgrounds can share knowledge, build new partnerships and inspire future innovation.

Whether you are joining us to present groundbreaking research, discover emerging technologies, recruit exceptional talent, or connect with the global Web community, we are confident that ACM Web Conference 2027 will provide an engaging and memorable experience.

On behalf of the Local Organising Committee, we warmly invite you to partner with us in making ACM Web Conference 2027 an outstanding success. We look forward to welcoming you to Dublin in May 2027 and to showcasing the innovation, collaboration and hospitality for which Ireland is renowned.

We look forward to seeing you in Dublin.

The Local Organising Committee

The ACM Web Conference 2027



Cathal Gurrin
Dublin City University, Ireland

Owen Conlan
Trinity College Dublin, Ireland

Klaus Schoeffmann
Klagenfurt University, Austria

Min Zhang
Tsinghua University, China

THE WEB CONFERENCE BY THE NUMBERS

35+
YEARS OF IMPACT
Since 1989, a legacy of innovation and discovery.

70+
COUNTRIES REPRESENTED
A truly global community from around the world.

300+
SPEAKERS ANNUALLY
World-class researchers, innovators and thought leaders.

1,000+
RESEARCH PAPERS
High-quality submissions across all areas of the Web.

500+
STUDENTS & PHD PARTICIPANTS
Empowering the next generation of Web leaders.

80+
INDUSTRY PARTNERS
Engaging with academia and driving real-world impact.

40+
WORKSHOPS & TUTORIALS
In-depth learning and hands-on knowledge exchange.

1,500+
ATTENDEES ANNUALLY
Researchers, practitioners, policymakers and users.

COUNTLESS
CONNECTIONS MADE
Building collaborations that shape the future of the Web.

Join us in **Dublin** in May 2027 and be part of the next chapter in Web history.



THE ORGANISING COMMITTEE

ACM Web Conference 2027 is led by an international team of researchers, educators and professionals dedicated to delivering an outstanding conference experience in Dublin.

GENERAL CHAIRS



Cathal Gurrin
Dublin City University, Ireland



Owen Conlan
Trinity College Dublin, Ireland



Klaus Schoeffmann
Klagenfurt University, Austria



Min Zhang
Tsinghua University, China

OPERATIONS CHAIR



Alice Dajung Jung
Dublin City University, Ireland

TREASURER



Alan Floyd
Dublin City University, Ireland

LOCAL ORGANISING COMMITTEE

Proceedings Chairs	Roselyn Gabud,University of the Philippines, Philippines
	Dongyun Nie, Dublin City University, Ireland
	Dragi Kimovski, Klagenfurt University, Austria
Volunteers Chair	Liang Xu, Dublin City University, Ireland
Diversity, Equality, and Inclusion Chairs	Na Zhao, Singapore University of Technology and Design, Singapore
	Xingxing Wei, Beihang University, China
	Jingjing Chen, Fudan University, China
	Tai Tan Mai, Dublin City University, Ireland
Website & Media Chairs	Harmonia Wang, Dublin City University, Ireland
	Steffi Kelly, Steffi Kelly Creative, Ireland
Sponsorship Chair	Kasia Mahony, Keynote PCO, Ireland

THE SCIENTIFIC COMMITTEE

PROGRAMME COMMITTEE CHAIRS



Luca Rossetto
Dublin City University, Ireland



Nicola Ferro
University of Padova, Italia



Jochen L. Leidner
Coburg U/CRAI, Germany



Helen Huang
University of Queensland, Australia



Lizi Liao
Singapore Management University, Singapore

PROGRAMME COMMITTEE

Industry Track Chairs	Jianquan Liu (Lead & Coordinator) NEC
	Guan-Ming Su (Industry Innovation Forum) Dolby Labs, USA
	Balu Adsumilli (Industry Seminar) Google/YouTube, USA
	Xin Li (Industry Demonstration) iFLYTEK, China
Tutorials	Roy Ka-Wei Lee, University of British Columbia, Canada
	Qi Wu, Adelaide University, Australia
	Jelena Tešić, Texas State University, USA
Workshops	Mark Sanderson, RMIT University, Australia
	Suzan Verbene, Leiden University, Netherlands
	Allie Tran, Dublin City University, Ireland
Demos	Liting Zhou, Dublin City University, Ireland
	Stevan Rudinac, University of Amsterdam, Netherlands
	Duc Tien Dang Nguyen, University of Bergen, Norway
PhD Symposium	Abraham Bernstein. University of Zurich, Switzerland
	Flora Salim, University of New South Wales, Australia
	Miriam Fernandez, Knowledge Media Institute, UK
	Josiane Mothe, University of Toulouse, France
Resources	Wei Li, Roehampton University, UK
	Thittaporn Ganokratanaa, King Mongkut's University of Technology Thonburi, Thailand
	Fangli Ying, East China University of Science and Technology, China
Best Paper Award	Alan Smeaton, DCU Emeritus, Ireland
	Grace Hui Yang, Georgetown University, USA
Test of Time Award	Marc Najork, Google DeepMind, USA

PARTNER WITH ACM WEB 2027

Put your organisation at the centre of the global Web community. ACM Web 2027 partnerships are designed to create meaningful connections through thought leadership, talent, innovation and high-value delegate engagement.



ACCESS EXCEPTIONAL TALENT

Meet leading researchers, PhD candidates and emerging talent across AI, search, security, privacy and Web technologies.



BUILD THOUGHT LEADERSHIP

Position your organisation alongside the conversations and research defining the next generation of the Web.



CONNECT ACADEMIA & INDUSTRY

Gain recognition throughout the delegate journey through conference-wide and experience-ked opportunities.



SHOWCASE INNOVATION

Put your products, technologies and ideas in front of a highly relevant international audience.



BUILD BRAND VISIBILITY

Enhance your brand visibility and recognition throughout the delegate journey with impactful conference wide branding and exclusive engagement opportunities.



BUILD BRAND VISIBILITY

Gain recognition throughout the delegate journey through conference-wide and experience-ked opportunities.

CORE PARTNERSHIP PACKAGES

Benefit	Diamond	Platinum	Gold	Silver
Investment	**€25,000**	**€15,000**	**€10,000**	**€5,000**
Official Partner recognition	Diamond	Platinum	Gold	Silver
Full Conference registrations	6	4	3	2
Logo on the Conference website	Premium	Enhanced	✓	✓
Logo on onsite materials	Premium	Enhanced	✓	✓
Company profile	✓	✓	✓	✓
Recognition in opening/closing	✓	✓	✓	–
Social media recognition	4	3	2	1
Digital promotional insert	✓	✓	✓	✓

*All packages are subject to VAT

CONNECT IN DUBLIN - EXCLUSIVE PARTNERSHIP OPPORTUNITIES

WELCOME RECEPTION PARTNER — €10,000

Be the official partner of the Welcome Reception and set the tone for the conference.

- ✓ Naming association
- ✓ Event branding
- ✓ Brief welcome opportunity
- ✓ Digital recognition
- ✓ Four reception invitations
- ✓ One full conference registration

CONFERENCE DINNER PARTNER — €15,000

Premium branding and a high-profile opportunity at the conference dinner.

- ✓ Naming association
- ✓ Premium event branding
- ✓ Welcome opportunity
- ✓ Recognition in the digital programme
- ✓ Five dinner invitations
- ✓ Two full conference registrations

EARLY CAREER NETWORKING RECEPTION — €7,500

Support the next generation of Web researchers through a dedicated networking event.

- ✓ Naming association
- ✓ Event branding
- ✓ Opportunity for a brief welcome
- ✓ Digital recognition
- ✓ One full conference registration

NETWORKING LUNCH — €6,500

Associate your brand with a daily lunch networking moment, bringing delegates together in a relaxed setting.

- ✓ Brand association
- ✓ Signage and table branding
- ✓ Recognition in the digital programme
- ✓ Subject to venue layout and catering arrangements

COFFEE & CONNECTIONS — €5,000 per break

Keep the conversation going by sponsoring coffee breaks throughout the conference.

- ✓ Branding at coffee points
- ✓ Recognition in the digital programme
- ✓ Subject to venue layout and catering arrangements

EVERYDAY VISIBILITY - EXCLUSIVE PARTNERSHIP OPPORTUNITIES

RECHARGE & CONNECT LOUNGE — €8,500

A comfortable zone where delegates can recharge devices, work, meet and connect.

- High footfall location
- Seating and charging points
- Branding and digital recognition
- Opportunity to showcase your brand in a key networking space



LANYARD PARTNER — €6,500

Exclusive association with one of the most visible items worn by delegates throughout the conference.

- Partner logo on the official conference lanyard
- ACM Web 2027 branding
- Recognition on the conference website and digital partner materials
- Acknowledgement as the Official Lanyard Partner



REUSABLE WATER BOTTLE — €8,500

Support a practical, sustainability-led delegate item with visibility that continues beyond the conference.

- Partner logo on the official reusable conference bottle
- Alignment with sustainability and responsible innovation
- Recognition on the conference website and digital partner materials
- Acknowledgement as the Official Reusable Water Bottle Partner



MEET IN THE HEART OF DUBLIN



Dublin Royal Convention Centre & Hyatt Centric Liberties

ACM Web 2027 will take place across the Dublin Royal Convention Centre and Hyatt Centric The Liberties, creating a connected conference experience in the heart of Dublin.

CENTRAL

A vibrant Dublin 8 location beside Dublin Castle, within easy reach of the city's cultural, dining and transport network.

CONNECTED

The Dublin Royal Convention Centre and Hyatt Centric The Liberties are located just an 8-minute walk apart, creating a convenient and connected conference experience.

FLEXIBLE

Contemporary conference and meeting spaces across both venues will support plenaries, parallel sessions, networking and partner engagement throughout the week.

CITY-CENTRE EXPERIENCE

Delegates will be based in the heart of Dublin, combining an international conference experience with easy access to the city's hotels, restaurants, cultural attractions and social spaces.

THE WEB CONFERENCE ACM

CONNECT WITH THE FUTURE OF THE WEB

Build visibility. Lead conversations. Meet exceptional talent.
Create a partnership shaped around your objectives.



PARTNERSHIP DISCUSSIONS

Kasia Mahony | Partnership Manager

partners@acmweb2027.org

www2027.thewebconf.org